

Why the NHS needs more entrepreneurial minds to improve health outcomes

Dr Malone Mukwende
Medical doctor and co-author of 'Mind the Gap'

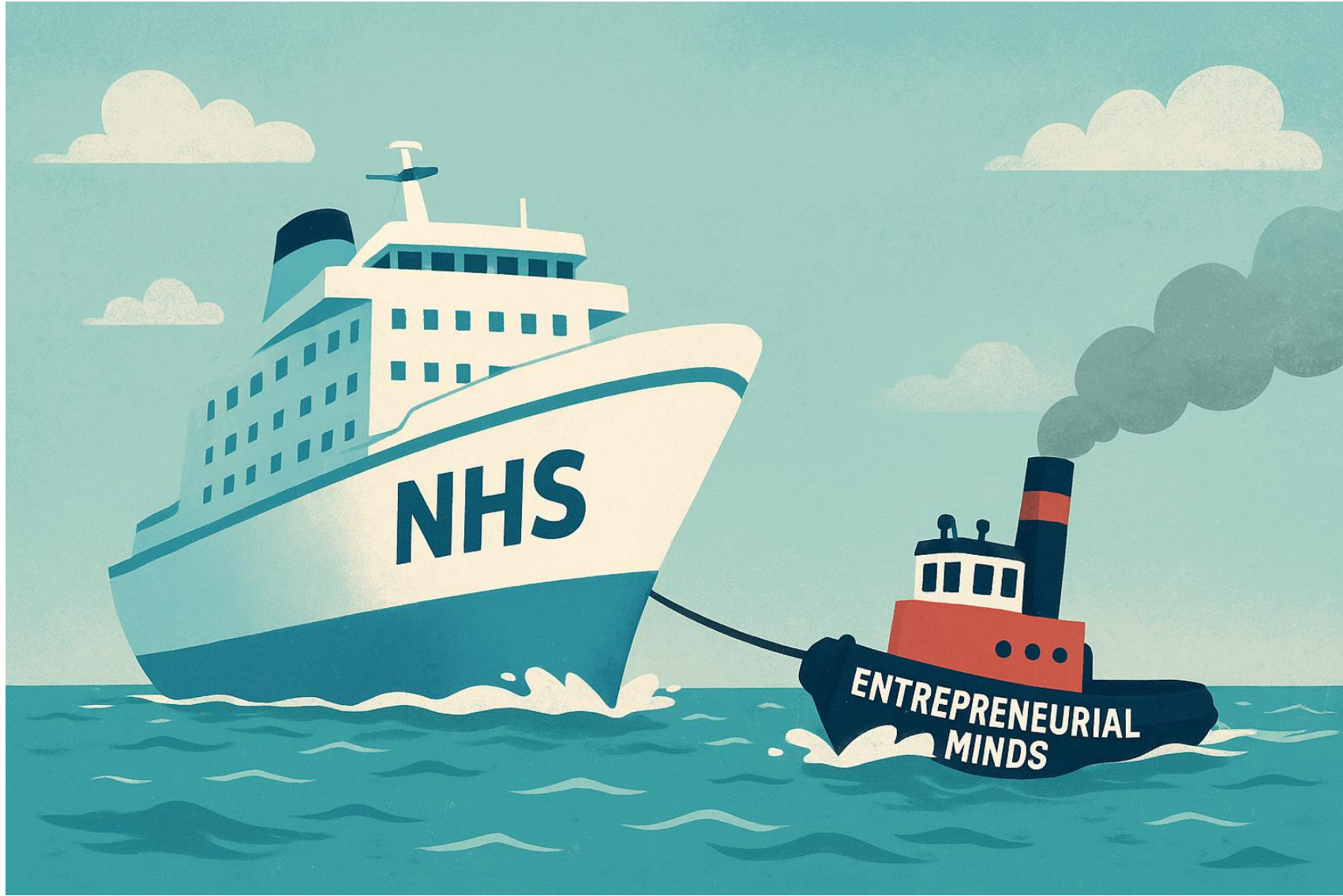


#RHORoadshows

The NHS needs more
entrepreneurial minds.

If you are reading this
you are the NHS.

And... If you're reading
this you are the
entrepreneurial mind.



My promise to you



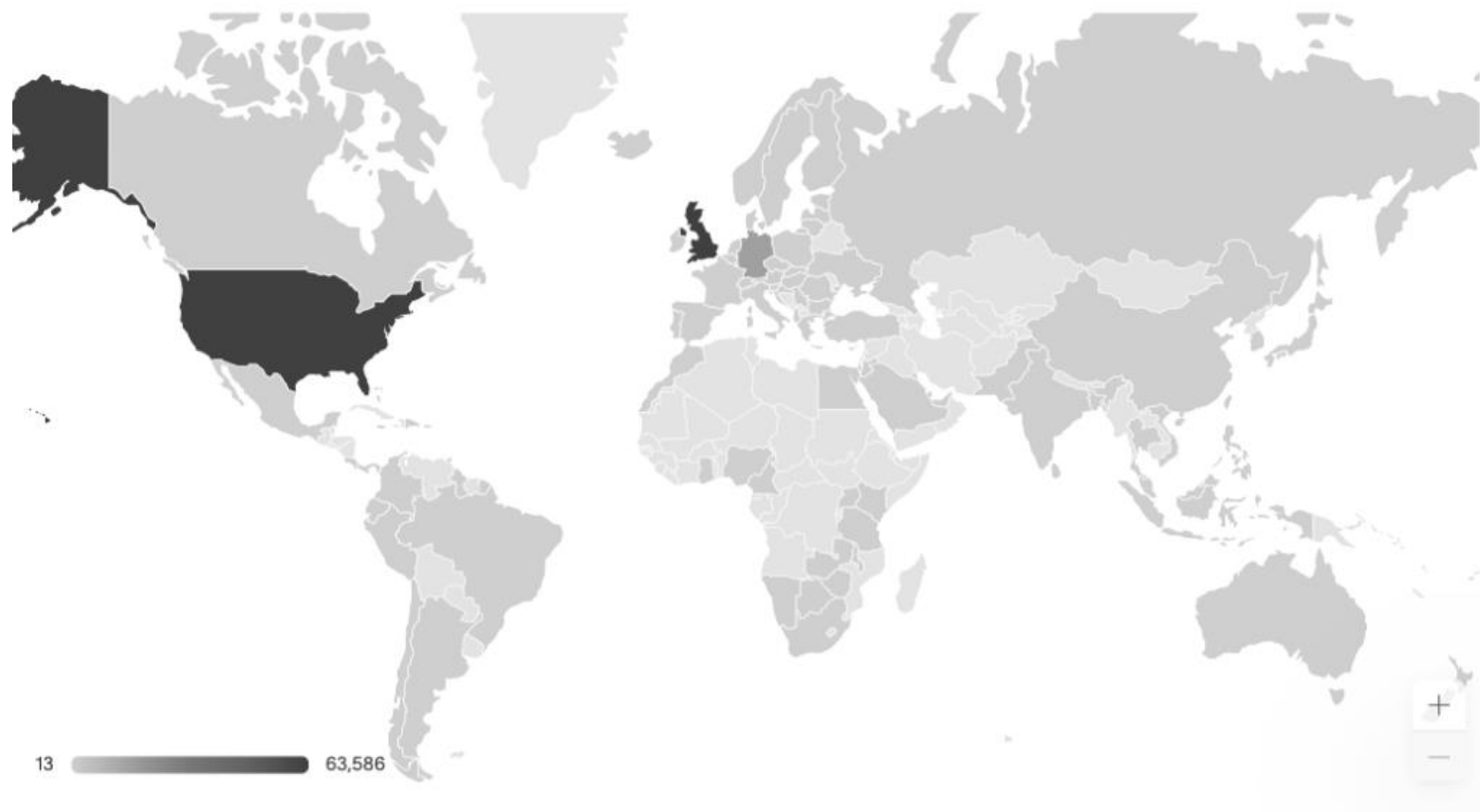
By the end of this, you will have the tools required to make a change in your organisation.



My second promise to you

You will have a dedicated framework that you can test and apply from there!





I know this because



Introduction

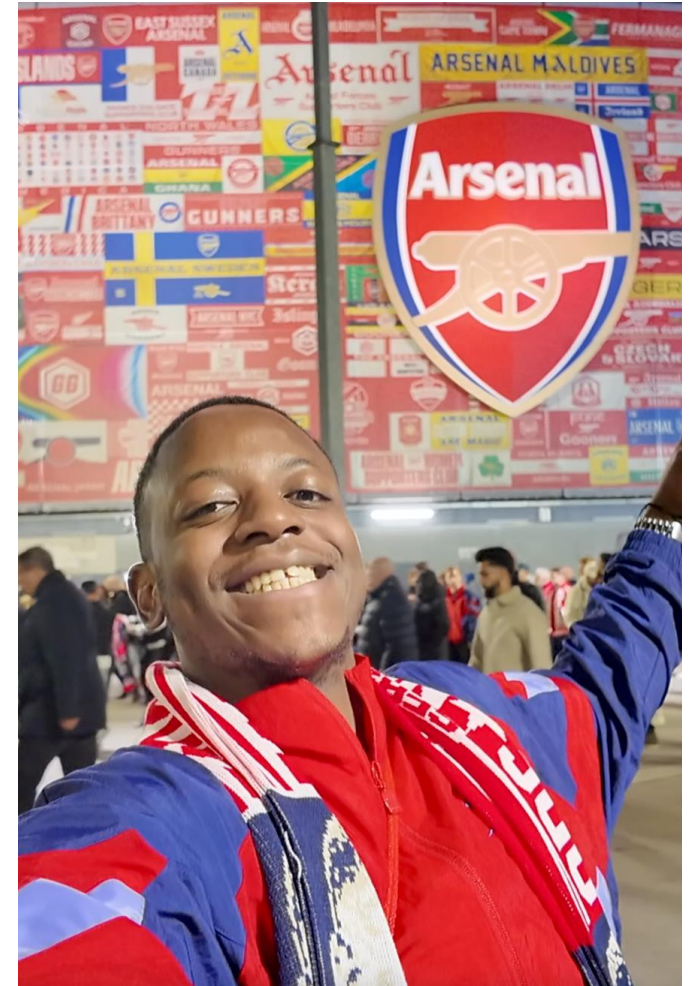
Dr Malone Mukwende

I am a person that loves photography and videography. I also love going out with friends and having a good time.

I am also an Arsenal fan – it's a great day to be one.

I'm also an award-winning doctor and co-author of [Mind the Gap](#) - a clinical handbook of signs and symptoms in Black and Brown Skin. The handbook has revolutionised the healthcare space reaching over 500,000 people in more than 170 countries. My work has been featured in many press outlets such as [Forbes TIME](#), [ELLE](#) magazines, the [House of Lords](#), [Good Morning America](#), and [The Washington Post](#).

I'm really passionate about the business of healthcare and constantly exploring innovative solutions to improve it.



WE ALL

01

Long Waiting Times

02

Accessibility

KNOW THE

CHALLENGES

03

Difficult to get an appointment

04

Unemployed Doctors

THE SYSTEM

IS FACING

05

Cancer and Obesity on the rise



Raise your hand

What is one problem that you have
seen in your workplace?

Have you ever thought of a
potential solution to that problem?

Entrepreneurial mindset isn't about starting a business

It's about:

- Spotting inefficiencies
- Designing solutions
- Experimenting
- Scaling what works

All with **courage, creativity, and resourcefulness.**



The idea framework

I – Identify: pick one inefficiency you see daily.

D – Design: with your neighbour, brainstorm a small solution.

E – Experiment: discuss how to test the idea in 1–2 weeks.

A – Amplify: how could you share the results across your team/trust?



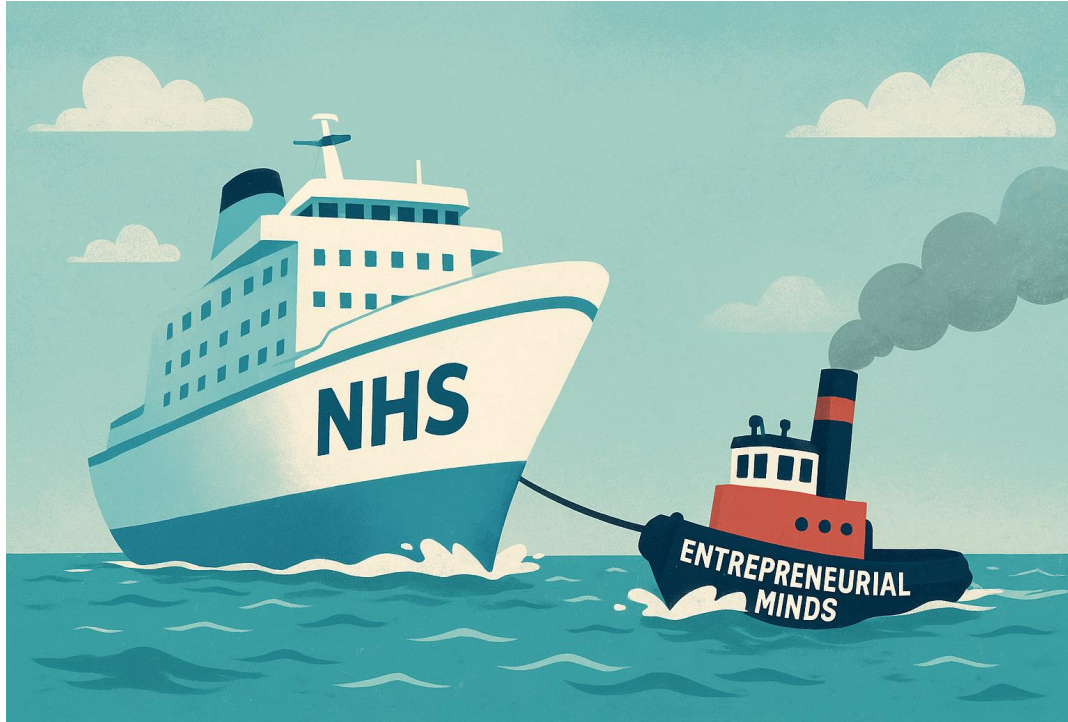
Raise your hand

Let's take one of the ideas from Menti and apply the framework to it.

Barriers vs enablers



Everything starts small



Pick one inefficiency tomorrow.

Design one small solution.

Test it. Share it.

That's how we move the ship.



The future is in our hands

The NHS itself was born from radical thinking.

The next radical idea could be yours.

If not us, who?

If not now, when?